

A Very Brady Renovation: Fan Videos INFORMATION

Thank you for your interest in participating in HGTV's "A Very Brady Renovation!" In this special limited series, we are transforming the house that was used for the exterior shots of "The Brady Bunch" into a fully-functioning replica of the studio set where the series was *actually* filmed.

YOUR VIDEO

We're looking for Brady Bunch fans like you to submit short, fun selfie videos that could be featured in the show or online. Here are some guidelines:

- 1) We would love you to make a video of yourself singing the famous theme song. You can sing it "a capella" (without music), or accompany yourself if you play an instrument. But please do *not* sing along with a recording. **VIDEO SHOULD BE LESS THAN 2 MINUTES**
- 2) Then please make a second video answering a few of the questions below. Choose your favorite(s). You don't have to answer them all: **VIDEO SHOULD BE LESS THAN 5 MINUTES**
 1. What's your favorite episode and why?
 2. Who's your favorite Brady?
 3. What's your favorite line/quote from the show?
 4. Who was your Brady "crush"?
 5. What life lesson(s) did you learn from the show?
 6. What did the show mean to you as a child? Or now as an adult? Or as a parent?
 7. What's your favorite room in the Brady house and why?
 8. If you have any Brady memorabilia or furnishings, please show us!
 9. Feel free to do a shout out to the Brady cast and/or the HGTV hosts to wish them luck on transforming America's favorite TV house into a real home!

TECHNICAL NOTES

- Please check your camera settings before shooting the video - Ideal settings are HD / 1920x1080 / 30fps or 60fps – please no 4K.
- Please place or hold your camera so it is horizontal (wide), *not* vertical (tall).
- Everybody looks better if the camera is slightly above eye level, rather than below.
- Please sit or stand in an area where the light hits your face, rather than having it behind you.
- Please turn off any music, air conditioners, or fans.
- Please avoid wearing clothes with brand logos. Avoid having artwork or photos in the shot.
- We'll edit the footage, so don't feel obligated to do everything in one take. If restarting a sentence, please pause for a second or two, so we can get a clean edit.

SUBMITTING YOUR VIDEO

The platform WeTransfer makes it easy to upload and send videos, no account necessary.

1. Visit the following website: <https://wetransfer.com/>
2. Agree to the terms and conditions by clicking "I Agree"
3. Click the blue "Send a file?" button
4. Add the video file by clicking the plus sign (+) button
5. Fill out the emailing info: bradyfanvideos@gmail.com
6. Press transfer

EVERY PERSON IN YOUR VIDEO MUST FILL OUT AND SUBMIT AN APPEARANCE AND A MATERIALS RELEASE (attached). MINORS MUST HAVE BOTH PARENTS SIGN THE RELEASES.

- Both releases should be printed, filled out, signed, and dated.
- Then scan all pages of the Appearance Release and Materials Release and send them back along with your videos on WeTransfer.

APPEARANCE RELEASE

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby grant to **Lando Entertainment, LLC** and its parents, subsidiaries, licensees, successors, designees, and assigns (collectively, "Producer") the right to use my name, likeness, voice, conversation, sounds, biographical data and/or material, and editorial comments concerning me (collectively, my "Appearance") in and in connection with the **HGTV** program tentatively entitled "**A Very Brady Renovation**" ("Program") as follows:

I agree that Producer shall have the right to create and capture audiovisual, audio-only, visual-only, and literary works, including the production of video and/or audio tapes, photographs, films, recordings of and from my Appearance, and/or incorporate materials into the Program that are provided by me to Producer (the "Content") by any method. I agree that no consideration shall be due to me for the use of my Appearance, and Producer shall not be obligated to pay me or any third party any consideration whatsoever, regardless of the time or method of any use of the Content.

I agree that Producer, or Producer's agents and assigns, shall forever own all rights, including copyright, in the Content and the results and proceeds of such Content, and shall have the irrevocable right to use, and license others to use and sublicense, the Content in whole or in part, an unlimited number of times, in all languages, in all media whether now known or hereafter devised, anywhere in the Universe in connection with all forms of exploitation, including without limitation, advertising, sale, promotion, marketing, merchandising, and distribution of the Program, other programs, or other products and/or services, including without limitation direct or indirect endorsements. Producer shall have the right to edit the Content in any manner or form, and I waive any right to inspect or approve of any use of the Content, including droit moral or moral rights, if any.

I hereby release, discharge, and hold harmless Producer from all claims, demands, or causes of action that I may have, including without limitation, claims based upon defamation, invasion of privacy, rights of publicity, commercial disparagement, or any other claims arising from the creation of or use of the Content or my Appearance.

I represent and warrant that: (i) the consent of no other person or entity is necessary to grant the rights hereunder; (ii) neither I, nor anyone acting for me, gave, or agreed to give, anything of value to any officer, director, employee, or agent of Producer to secure my Appearance in the Program; and (iii) any statements made by me during my Appearance are true, to the best of my knowledge, and neither they nor my Appearance will violate or infringe upon the rights of Producer or any third party. I recognize that Producer is relying on my representations and warranties and the rights granted in this Appearance Release, and my breach thereof would cause Producer irreparable injury and damage that cannot be reasonably or adequately compensated by damages in an action at law; therefore, I hereby expressly agree that Producer shall be entitled to injunctive and other equitable relief to prevent and/or cure any breach or threatened breach of this Appearance Release by me. I waive the right to revoke, and any right to injunctive or other equitable relief, which I may have in connection with this Appearance Release.

All provisions hereof concerning the Content, the Program, and the potential inclusion of my Appearance in the Program shall be kept strictly confidential by me and my representatives. Neither I nor my representatives shall issue any press releases or public statements about this Appearance Release, the Program and/or Producer without Producer's prior written permission.

Producer is not obligated to actually use my Appearance, exploit the Content, or produce the Program. This Appearance Release shall be governed by the laws of the State of Tennessee (excluding conflicts of law principles), regardless of the place of its physical execution and shall be binding on me and my successors, parents, licensees, legal representatives, heirs, and assigns (as applicable). I hereby submit to the jurisdiction of the state and federal courts of the State of Tennessee, Knox County, to resolve any dispute arising out of or resulting from this Appearance Release. I shall not raise, and hereby waive, any defenses based upon improper venue, inconvenience of the forum, lack of personal jurisdiction, or the sufficiency of service of process. Termination of this Appearance Release, for any reason, shall not affect Producer's, or Producer's agents', rights in the Content. Producer may assign its rights in the Content and/or the Program, in whole or in part, to any individual or entity, without restriction. This Appearance Release represents the entire understanding and supersedes all prior understandings between the parties relating to the subject matter herein.

AGREED TO AND ACCEPTED:

Signature: _____

Date: _____

Print Name: _____

Phone: _____

Mailing Address: _____

[WHEN APPLICABLE, SIGNATURE LINES FOR LEGAL GUARDIAN(S) OF A MINOR APPEAR BELOW]

[MINOR: If a minor is depicted in the Content, I represent and warrant that I am either a parent or legal guardian of the minor child, and that I have complete authority to grant this Appearance Release on the minor child's behalf. I hereby agree that I and the said minor will be bound by all the provisions contained herein.]

SIGNATURE: _____ **PHONE:** _____

PRINT NAME: _____ **DATE:** _____

ADDRESS: _____

SIGNATURE: _____ **PHONE:** _____

PRINT NAME: _____ **DATE:** _____

ADDRESS: _____

MATERIALS RELEASE

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby grant to **Lando Entertainment, LLC** and its parents, subsidiaries, licensees, successors, and assigns (collectively, "Producer") the right to use in and in connection with the **HGTV** program tentatively entitled "**A Very Brady Renovation**" ("Program") any of the materials listed below (which may include still photographs, video and/or film footage, paintings, pictures, slides, posters, letters, books, newspapers, statuary, art, exhibits, graphics, logos or any other objects) as well as any related names, trademarks, service marks, trade names, logos, copyrighted material and/or other materials that I have furnished to Producer (collectively, the "Materials"):

Attached and enclosed Brady Fan Video

I agree that Producer shall have the right to make video and/or audio tapes, photographs, films and/or recordings of the Materials (collectively, the "Recordings") and that Producer shall own all rights, including copyright, in the Recordings and the results and proceeds of such Recordings. Producer shall forever have the right to use, and license others to use and sublicense, the Recordings, in whole or in part, an unlimited number of times, in all languages, in any and all media (whether now known or hereafter devised) anywhere in the world, and in connection with the advertising, sale, promotion, marketing, merchandising, distribution, and any and all other types of exploitation of the Program, Producer and any of its products, other programs, and services, or otherwise. Producer shall have the right to refer to the Materials by their correct and/or their commonly recognized name(s). Producer shall have the right to edit the content and text of the Recordings in any manner or form and I waive any right to inspect or approve of any use of the Recordings.

I waive the right to seek injunctive relief that I may have in connection with this Materials Release. I hereby release, discharge, and hold harmless Producer from any and all claims, demands, or causes of action that I may have, including without limitation, claims based upon defamation or invasion of privacy, or any other matter arising from any use of the Recordings. I represent and warrant that I have the right to enter into this Materials Release, that the permission of no other person is needed in order for me to grant the rights in this Materials Release to Producer and that neither I nor anyone acting for me gave, or agreed to give, anything of value to any officer, director, employee or agent of Producer to secure the inclusion of the Materials in the Program. I further represent that Producer's use of the Materials as permitted herein will not violate or infringe upon the rights of any third party.

I recognize that Producer is relying on my representations and warranties and the rights I am granting in this Materials Release and that a breach thereof would cause Producer irreparable injury and damage that cannot be reasonably or adequately compensated by damages in an action at law; therefore, I hereby expressly agree that Producer shall be entitled to injunctive and other equitable relief to prevent and/or cure any breach or threatened breach of this Materials Release by me.

I agree that no sum shall be due to me for execution of this Materials Release and Producer shall not be obligated to pay me or any third party any sum whatsoever, regardless of the time or method of any future use of the Recordings.

All provisions hereof concerning the Recordings, the Program and the potential inclusion of the Materials in the Program shall be kept strictly confidential by me and my representatives. Neither I nor my representatives shall issue any press releases or public statements about the Program and/or Producer without Producer's prior written permission.

Producer is not obligated to actually use the Materials and the Recordings or produce the Program. This Materials Release shall be governed by the laws of the State of Tennessee (excluding conflicts of law principles), regardless of the place of its physical execution and shall be binding on my legal representatives, heirs, and assigns. The parties hereby submit to the jurisdiction of the state and federal courts of the State of Tennessee, Knox County, for the purpose of resolving any dispute arising out of or resulting from this Materials Release. I shall not raise, and hereby waive, any defenses based upon improper venue, inconvenience of the forum, lack of personal jurisdiction or the sufficiency of service of process. This Materials Release represents the entire understanding and supersedes all prior understandings between the parties relating to the subject matter herein.

AGREED AND ACCEPTED:

SIGNATURE: _____

TITLE: _____

PRINT NAME: _____

COMPANY: _____

DATE: _____

PHONE: _____

[MINOR: If a minor is depicted in the Content, I represent and warrant that I am either a parent or legal guardian of the minor child, and that I have complete authority to grant this Materials Release on the minor child's behalf. I hereby agree that I and the said minor will be bound by all the provisions contained herein.]

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