

PRESS RELEASE

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We are pleased to announce the creation of 'The Brady Bunch Special Collection' in the University Archives at Illinois State University Milner Library in Normal, Illinois.

The Collection was created in January of 2010 by Susan Olsen and her creative partner Ted Nicholson, when they donated an extensive array of *Brady Bunch* artifacts which include photographs, slides, scripts, newspaper clippings, magazines, scenic designs, and relevant memorabilia.

The Illinois State University Archives and Special Collections is one the leading archival institutions in the United States and houses more the 35,000 items. Their vast inventory includes items from notable figures such as Abraham Lincoln, DH Lawrence Charles Dickens, former Supreme Court Justice David Davis, Ty Cobb, along with actors John Malkovich, Laurie Metcalf, among others. They also maintain an impressive children's literature collection, an extensive circus collection, the International Collection of Child Art, and books dating back nearly 500 years.

Researchers and filmmakers from all over the world often rely on Illinois State University Archives as a resource, and 'The Brady Bunch Special Collection' presents a new and unique opportunity to expand the library into the realm of entertainment history. ISU faculty that teach film and media history are very excited to have this collection as a research tool for their classes, and intend to include *The Brady Bunch* in their coursework.

It is the intention of the Illinois State University Archives to professionally preserve all materials in the new 'Brady Bunch Special Collection' for future generations. We would be pleased if you have any items to add, which could include anything similar to what Susan has already donated (letters, scripts, clippings, photos, schedules, audio tapes, etc. etc.) that you may have in storage or put away. *The Brady Bunch* has had a monumental role in shaping American pop culture and this Collection will ensure that its legacy endures long into the future. We would like to develop an authoritative archive devoted to the Bradys.

According ISU rules, gifts to the University must flow through the ISU Foundation, which is a tax-exempt charitable organization; therefore your gifts may be tax-deductible as a charitable gift. You are encouraged to seek advice from your financial or tax advisor. Also, if you choose to give personal property, you would be asked to sign a "deed of gift" to verify that the gift is an unconditional, irrevocable transfer of the property.

Please feel free to contact me for further information on any archival submission you might have in mind now or in the future. Once you have contacted me, arrangements will be made on how to ship your materials. If you know of other individuals who worked on the show that did not receive this letter, it would be appreciated if you could pass along the information.

Thank you for your time and we look forward to your reply.

Sincerely,

Toni Tucker

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